



Are you aiming to work for an organization where it is worthwhile investing your personality, your skills and your time? Are you looking for a job that is exciting and has clear goals? Welcome to [Welthungerhilfe](#) - one of the largest and most respected private organisations for development cooperation and humanitarian aid in Germany. Our vision is clear: "[Zero Hunger by 2030](#)" - If you want to become part of our global mission to end hunger around the world, we look forward to receiving your application as:

### Communications Coordinator in Juba, South Sudan

Announcement date: 01.08.2024

Closing date: 20.08.2024

**Contract duration:** three months' probation period with possibility for extension

Welthungerhilfe (WHH) has been working in today's South Sudan since the late 1990's. Since the country's independence in 2011, WHH has implemented 95 projects with an overall portfolio of over 350 million Euro. In 2023 alone, we supported more than 800,000 people through 17 projects in three states: Northern Bahr el Ghazal, Unity and Eastern Equatoria.

WHH receives institutional grants from German federal funds (GFFO, BMZ, GIZ), UN and the European Trust Fund (EUTF) via WFP. Welthungerhilfe's main areas of work in South Sudan are emergency aid, food security, agriculture and environment, WASH and infrastructure rehabilitation, under the overarching umbrella of climate resilience and adaptation. Established in Germany in 1962 under the FAO-led campaign against hunger, it currently operates in 36 countries globally.

### Job purpose:

The Communications Coordinator will support the Communications and Advocacy Expert in the ideaation, design, preparation and distribution of relevant communications material that contributes to achieving WHH South Sudan Communications strategy goals, in compliance with WHH branding and visual identity as well as with donors' visibility guidelines. The selected candidate will also provide overall support with other tasks related to internal and external Communications.

The Communications Coordinator will also work in coordination with the Head of Program Development, Quality and Strategy (HoPDQS), the Head of Program Implementation (HoPI), Heads of Projects and other colleagues based in areas of implementation to collect information, data, photo/video material to promote WHH South Sudan work.

### Key responsibilities:

- Support the development and production of communication materials such as social media content, blog posts, newsletters, press releases, and presentations, ensuring alignment with organizational goals and objectives.
- Maintain and execute communications calendar, working closely with Program Country Team (PCT) and Heads of Projects (HoPs) on content development.
- Support processes of information sharing and knowledge management across WHH South Sudan and with WHH HO.
- Update communications guidelines, manuals and training materials.
- Create compelling visual and written content in line with WHH brand and visibility requirements and donors' requirements; this includes graphics and visual assets for social media posts, publications or reports, success stories, and short videos.
- Collaborate Heads of Projects and Projects' teams to gather and document success stories, case studies, Projects participants' testimonials, and other content, raising the voices and stories of communities WHH South Sudan works with and showing the impact of our work.
- Establish and maintain WHH SSD's relationships with most relevant media outlets in Juba and Project locations to ensure publicity for WHH SSD's work.
- Support with managing social media, including developing and drafting engaging posts that are appropriate for each platform where WHH South Sudan is present, monitoring analytics of each platform, keeping up with best practices and trends.
- Design and revise proposed designs of visibility material to ensure they are in line with WHH brand and donors' requirements.
- Liaise with vendors to ensure the donors and partners branding requirements are met and the production of items meet the standards.

### Your profile:

- Bachelor or Master's degree in Communications, Marketing or Journalism.
- High level of personal interest in social media and communications.
- Fluency in English. Knowledge of other languages spoken in South Sudan is a plus.
- Background and/or experience in multi-media communications.
- Proficient with MS-Office products, especially TEAMS, SharePoint, Outlook, Excel and PowerPoint.
- Knowledge of relevant audio-visual software such as Adobe Creative suite (Audition, Premiere Pro, Illustrator, Photoshop) is an added advantage.
- Excellent verbal, written, communication and interpersonal skills and ability to establish relationships with stakeholders.
- Independent with strong organizational skills, and the ability to multi-task.
- Excellent time management skills and ability to prioritize work.
- Attention to detail and problem-solving skills.
- Understanding of the importance of high-quality output and ready to spend time to deliver accordingly.
- Capacity to process large amounts of information and turn it into straight to the point and easily understandable messages.
- Interest in travelling to WHH SSD Project locations (Unity State, Eastern Equatoria State, Northern Bahr el Ghazal State).
- Familiarity with humanitarian or development work is a must.



**Application procedure:**

Interested applicants can submit their CV and cover letter application (max. four pages) in English, including copies of certificates/ diplomas, national ID, providing names of three referees and a telephone contact.

The applications are to be submitted to:

Online at <https://imatongemploy.com/job-application-form/>

Hard copies may be dropped to the Imatong Employment Solutions office in Thong Ping. Please contact +211 921 277 383 for directions.

Applications should not reach later than **20<sup>th</sup> August 2024 at 5pm.**

**Only short-listed candidates will be contacted. Qualified females are strongly encouraged to apply.**

